

Ten Million Members by Christmas
The Red Cross Takes Care of Our Boys "Over There."
It Tries to Relieve Their Suffering. It Looks After Their Comfort.
You Should Join!
Membership Booths All Over Town This Week. Membership Costs Only One Dollar a Year.
The Red Cross Works Under Government Authority.

Macy's
We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only.

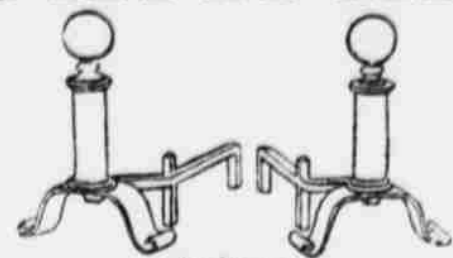
Be Wise and Take Your Purchases Home With You

It is surely the part of wisdom to take your purchases home with you at this stage of the Christmas rush. Ask for a Blue "Will Take" Transfer Card, show it in every department in which you make a purchase, pay for purchases at the Main Floor Desk, and receive them neatly done up in one parcel.

THIS STORE Is Not Open Evenings
Store Hours
9.00 A. M. to 6.00 P. M.

Christmas Gifts of Daily Usefulness

To Help Make the Home Happy



Andirons
Of the Colonial Period, made of black wrought iron. Price \$9.39.



Electric Coffee Machine and Percolator; copper finish; nine cup size. This is the most successful of all coffee makers. Price \$9.39



Electric Toaster—will brown two pieces of bread in a few seconds. Can be used at table. Price \$4.69



Alcohol Coffee Machine Nickeled on copper, 9-cup size. Price \$9.31



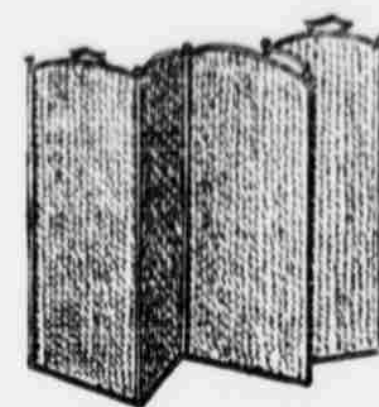
Large Flower Basket Of split bamboo in an artistic dark red color. Imported from Japan. Price \$4.59



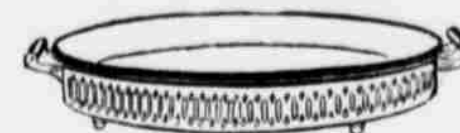
Copper Chafing Dish Fitted with alcohol lamp, 3-pint size. Price \$5.17



Five O'Clock Tea Kettle With alcohol lamp, nickel or copper. Price \$2.24



Folding Fire Screens Five folds. Size of each fold, 13 in. wide and 30 in. high. Black iron wire and brass handles. \$8.52



Pie Plate Of Guernsey ware in a frame of nickeled brass that makes it fit to appear on any table. Price \$1.36

—Basement, 35th St.

A HOLIDAY SALE of Prime Importance 10,000 Yards of SATIN CHARMEUSE

For GIFTS—To Make Frocks for the New Year

40 Inches
Wide.

\$1.29 yd.

Sale Begins
Tuesday, 9 A. M.

This price is the lowest at which we have sold satin charmeuse of equal quality throughout the season, even in previous sales. The price of this identical quality in other stores has been verified as \$2.00 a yd. The possibilities of making silk dresses at little cost are evident at a glance.

What Woman Wouldn't Appreciate the Gift of Enough Silk for a Dress?

EXCELLENT QUALITY. CLOSELY WOVEN FACE. GOOD LUSTRE.

Three shades of Navy Blue; Dark Brown, Dark Green, Burgundy, Taupe, Medium and Dark Gray, Labrador Blue, Beige, Plum, Ivory White and plenty of Black.

—Silk Department, Second Floor, 35th Street

A Special Purchase of Men's House Coats

In Good Time for Christmas Shoppers

We have secured, at unusually interesting price concessions, a large number of these comfortable home jackets—from a manufacturer who has discontinued making coats of this kind. We in turn offer them to you at equally important savings—together with coats from our regular stock—re-priced downward.

\$4.39

\$6.75

\$7.95

Well tailored of serviceable fabrics, in Oxford, gray, blue, brown, maroon, green and other shades; some of double faced fabrics—all with braid and cord edges on sleeves, collars and pockets. The styles include shawl collar and peaked lapel effects.

Sale Begins Tuesday 9 A. M.—On the Second Floor, 34th Street

Here's an Opportunity to Give to Some Man Christmas Cheer and Everyday Comfort at Little Expenditure



Let Yours Be a Gift of Lifelong Service— Real Sole Leather DRESSING CASES

Fitted with the Necessary Comforts

A sole leather Dressing Case outwears travel. One of these lined with leather and fitted with the wherewithal for keeping one's person in trim will be appreciated as a worthy lifetime traveling companion for a man or woman. Our collection is commendable, especially considering the scarcity of sole leather.

Just a hint—Sole leather Dressing Cases come in (an or brown. These match well the equipment of an officer. A fitted case will prove a friend to the military man.

\$7.94

Men's Case. Sole leather, fitted with two ebony brushes, black soap box, tooth brush holder containing tooth and nail brushes, bottle for toilet water, flat cloth brush and comb.

\$9.94

Men's Case. Larger case of sole leather, fitted with one ebony brush, cap box, shaving soap holder with cap, flat cloth brush, comb, leather-back mirror, file, scissors, tooth brush holder containing tooth and nail brushes, and space for safety razor.

\$7.94

Women's Case. Sole leather, with ebony back brush, soap box, tooth brush holder containing tooth and nail brushes, tube of tooth paste, toilet water bottle, scissors, file and leather back mirror.

\$11.89

Men's Case. Sole leather case that fastens with strap and harness buckle. Fitted with two military brushes of ebony, cloth brush, black cylindrical brush holder containing nail brush, black tooth powder bottle, soap box, comb, scissors, file, leather back mirror.

—Main Floor, 34th St.

Useful Gifts of Silverware



Tea Set, \$8.94

Only 25 of these quadruple plated silver sets, each consisting of tea pot, sugar bowl (with cover), cream pitcher and spoon holder. The last two named are gold lined. The pattern is plain; finished with an English thread mounting. Illustrated.

Chop Platter, \$7.49

Sheffield quality silver-plated steak or chop platter with well and tree. Oval in shape, burnished finish. 14 inches long with four low feet. English thread edge.

Cracker and Cheese Dish, \$3.48

Sheffield quality silver plate. The cheese dish may be used separately for candy. The plate (10 inches across) is in a handsome, pierced design and can be used for cakes, sandwiches, etc.

—Main Floor, Broadway

Gifts for Housewives
Who Take Special Pride in Their

LINENS

The fact that the prices of these are far less than you would pay elsewhere in no way detracts from the fact that they are sure to be pleasurable accepted.

Madeira Embroidered Centrepieces, \$3.96

Beautifully embroidered in three patterns on fine quality linen. 27 inches in diameter. Just a limited number at this price.

Cluny Lace Centrepieces, \$1.59

Wide hand made French Cluny lace in an effective pattern, with centre of pure linen. 23 inches in diameter. Specially priced.

Real Madeira Bread Tray Doilies, 29c

Finely hand worked in an assortment of solid and cycloid designs. On pure linen. 10 x 14 inch ovals.

—Second Floor, 35th St., Rear



OVER 14,000

MEN'S CRAVATS

Presenting Unusual Possibilities

94c

\$1.44

\$1.89

Smart neckwear like this will help solve your gift problem—for no man ever finds himself with "too many" scarfs. The colorings and patterns in this collection are so attractive and so varied that you may easily find cravats here that will please young and old alike.

Thousands of Cravats at 94c

Beautiful designs and unusual colorings in an almost endless variety of satin brocade, repp, twill, crepe and novelty weaves.

A Good Assortment at \$1.44

Imported and domestic silks made up in large open end flowing scarfs. The colorings and patterns are particularly rich and attractive.

Beautiful Scarfs at \$1.89

Hand tailored of unusually fine imported silks, including rich satin, brocades, moire and other weaves, in large open end shapes.

Special—MEN'S CRAVATS, 59c

A collection that cannot be equalled elsewhere at the price. Beautiful silk neckwear fabrics, made up in large flowing end shapes in patterns and colorings that will suit every man.

—Main Floor, 35th St., B'way